



NEIFELD Docket No.: CAT/29US-SCROCO

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: SCROGGIE

USPTO CONFIRMATION CODE: 5333

SERIAL NO.: 09/401,939

FILED: September 23, 1999

EXAMINER: JEAN D JANVIER

GROUP ART UNIT: 3622

FOR: System and Method for Providing Shopping Aids and Incentives to Customers Through a
Computer Network

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

37 CFR 1.111 REPLY BY APPLICANT TO A NON-FINAL OFFICE ACTION

Sir:

In response to the non-final office action mailed June 29, 2005, the applicant responds as follows: